

Art Room Model - ASGER J.

Height : 186

Chest : 95

Waist : 74

Hips : 95

Size : 48

Shoes : 44

Hair : Kızıl / Red Blonde

Eyes : Yeşil Mavi / Green Blue





























by Naemi Gustavsson,

The Royal Danish
Academy of Fine Arts

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" A menswear collection that is based on transparency toward the consumer and how men in general have an interest in exploring the technique behind a product. The technique being shown is on the outside, which creates direct transparency and a curiosity for further exploring of the product and by having codes in the cloth you can get all the information about the product. This creates a relationship and knowledge about the product that gives it a greater value and makes it last longer, the consumer will be more proud of it and take more care of the product for a longer time.

I believe in making the consumer unconsciously conscious when it comes to sustainable fashion. The aim is that the consumer will make a sustainable choice without thinking about it. "



by Claudia Chan

London College of Fashion

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"The collection is inspired by the Skagen painters and the way they depicted the unique Danish landscape in the 1890s. Improvising with the skills that I gained from previous years, the collection is created with the utmost attention to pattern construction and fabrication.

Each outfit is 'bespoked' for a specific person, from measurements to fittings, making to finishing. Linen has been chosen as a predominant fabric because of its casual summer quality, which resembles the paintings of the Skagen artists. Furthermore, my interest in sustainable designs, I integrated natural dying in the collection. The sources of dyestuffs were grown locally in Hackney, London, where I live and study."











